



GRAND AVENUE





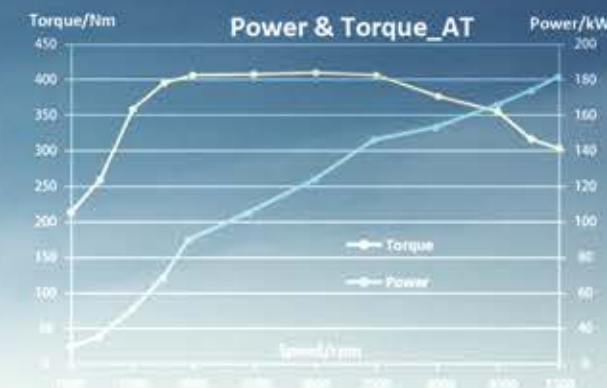
WHERE INTELLIGENCE MEETS UNYIELDING TOUGHNESS

Grand Avenue, JMC All New mid-sized pickup, embodies a perfect fusion of intelligence and unyielding toughness, designed to empower you to conquer whatever lies ahead on your journey. Whether it's your next work assignment, a thrilling recreational outing, or your grandest adventure yet, the Grand Avenue stands ready. As JMC's most capable and versatile pickup ever.

POWER & CAPABILITY

Conquer Any Terrain with Confidence

The all-new JMC Grand Avenue is your passport to conquering any terrain and reaching your destination, no matter how challenging the road ahead may be. Just like you, it thrives on taking on every challenge head-on. A steadfast and unwavering companion with the determination to match your own drive.



ENGINE

FEU 2.3L Turbo Gasoline Engine

Powerful acceleration 0-100km/h of 8.8s, 0~60km/h acceleration time -- 4.5s
Low rpm torque 220Nm/1000rpm
Fuel consumption as low as 8.7L per 100km
Three times winner of the "Global Ward's Ten Best Engines" award

In 4L mode, the front and rear output torque is 1:1, more capable of getting out of trouble.
In 4L mode, the torque can be amplified 2.48 times, which can meet various off-road needs.



EXTERIOR DESIGN

Powerful Presence, Exceptional Convenience

JMC Grand Avenue boasts a robust and imposing overall appearance.



LED daytime running lights and square-shaped LED clearance lights, showcasing the rugged, commanding, and powerful aesthetics of pickup.



Square wheel arches



Robust 15cm wide side steps



Rear doors' 75° wide opening angle, make getting in and out of the vehicle more convenient.



Cargo box lighting optional, to facilitate nighttime loading and unloading.



Rear Box Side Step optional, creating a strong, stable way to access everything in the cargo box.

Off-road Capability, approach angle of 30°, departure angle of 26°, minimum ground clearance of 235mm, and maximum wading depth of 800mm.

Industry-leading minimum turning radius of 6 meters, making it easy to maneuver. Excellent NVH performance, undergone wind tunnel testing, perfect aerodynamic design with a drag coefficient of only 0.38.





INTERIOR DESIGN

Elevate Your Drive with Innovative Comfort and Convenience

Two interior trims—North Star Black& City Grey + William Grey(Optional dual color).
Newly designed multifunctional steering wheel, allowing you to control cruise speed, music, and radio settings.



ONE-TOUCH IGNITION

Keyless entry and one-touch ignition



10-INCH TOUCHSCREEN

with optional integrated Apple CarPlay and Android Auto



USB+SOCKET

Two USB ports and one 12V power socket in the front row



STORAGE SPACE UNDER

Storage space under the gearshift lever(AT Model), larger and more convenient storage space.



CONDITIONING VENTS

The hidden air conditioning vents, a futuristic design that runs across the entire center console

SIDE ARMREST

Front passenger side armrest, providing both aesthetics and practicality.



REAR ROW COMFORT

backrest angle of 25°, further enhances the riding comfort. A 12V power socket for rear passenger, showing thoughtfulness for their charging needs.

VERSATILITY

Unlock Adventure with Unrivalled Comfort and Versatility

Packed with an array of exciting features, it's designed to fuel your passion for adventure and enable you to pursue all your desires. Whatever the next chapter holds, trust the Grand Avenue for unbeatable functionality and versatility.



SPACIOUS CAB

3270mm wheelbase, nearly 2m width, and 1.9m height provide ample headroom, legroom, and lateral space, offering sedan-level passenger comfort.



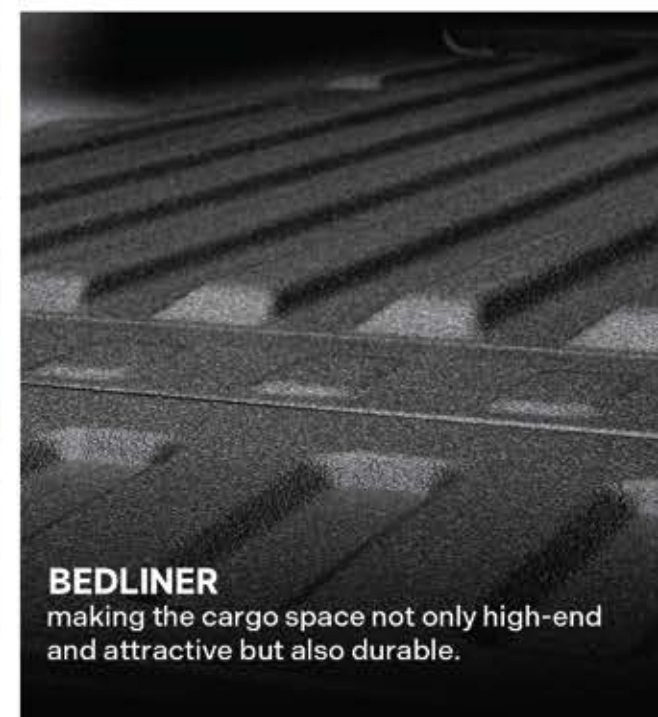
CLASS-LEADING

Class-leading cargo volume of 1.35 cubic meters.



EASY LIFT TAILGATE

making the tailgate opening effortless and adding a strong sense of sophistication.



BEDLINER

making the cargo space not only high-end and attractive but also durable.



EXTRA STORAGE

second-row with under-seat rear cargo bins optimized to make it easy to stash stuff. New fold-flat rear seatbacks help with loading and moving large objects.



Bosch ESP



Dual airbags + side airbags



Rear parking radars and a camera for easy and safe reversing.



Front fog lights and two front radar sensors.

SAFETY

Safety and Reliability Redefined

Your safety and peace of mind always come first. Our all-new Grand Avenue is equipped with cutting-edge safety features to ensure your journeys, whether on or off-road, are filled with confidence and security.



LARGE VENTILATED BRAKE DISCS

with a front disc diameter of 334mm and a rear disc diameter of **337mm**, achieving an industry-leading braking distance of under 41 meters from **100km/h** to 0km/h.



PRESSURE MONITORING

Independent tire pressure monitoring system, to ensure comprehensive driving safety.



CABIN BODY

High strength and corrosion resistant body, cabin body with a high-strength steel content of **65%**. The entire exterior is covered with **100%** galvanized plates, ensuring exceptional anti-corrosion performance.



CHASSIS

High strength and corrosion resistant chassis. The longitudinal beam's section thickness is **182.3mm**, with a chassis carrying capacity of **3.2T**. It boasts an exceptional towing capability of **3.5T**. The chassis has undergone a 1008-hour salt spray test, got strong corrosion resistance.

Specifications and Configurations

	JMC Grand Avenue	MT (4X4)	AT (4X4)
BASICS	Model Year	2024	2024
	Engine	Gasoline 2.3GTDI	Gasoline 2.3GTDI
	Body Size	5438*1935*1871	5438*1935*1871
	Cargo Size	1544×1532×540	1544×1532×540
	Wheelbase	3270	3270
	Maximum vehicle weight	2750 kg	2750 kg
	Curb	2070 kg	2070 kg
	Payload	680 kg	680 kg
	Displacement(L)	2.3 Turbo	2.3 Turbo
	Displacement(cc)	2261	2261
	Max Power(HP/rpm)	240	240
	Max Torque(N·m/rpm)	400	400
	Oil Tank (L)	80	80
	Transmission	6MT	8AT
CHASSIS	Front Suspension	Double cross arm coil spring independent suspension	Double cross arm coil spring independent suspension
	Rear Suspension	Leaf spring non-independent suspension	Leaf spring non-independent suspension
	Steering System	Rack and pinion type steering string	Rack and pinion type steering string
	Part Time 4WD	Std	Std
ENGINE	Hydraulic power steering	Std	Std
SAFETY/EXTERIOR/INTERIOR	Front disc&Rear disc Brake	Std	Std
	265/65 R17	Std	Std
	ISOFIX	Std	Std
	ESP	Std	Std
	BAS	Std	Std
	RMI	Std	Std
	Automatic collision unlock function	Std	Std
	Collision automatic oil cutting function	Std	Std
	Secondary collision mitigation(SCM)	N/A	Std
	Automatic return function	Std	Std
	Driver Three-point Safety Belt	Std	Std
	Co-pilot Three-point Safety Belt	Std	Std
	Three-point seat belt left and right, two-point seat belt in the middle	Std	Std
	Driver's seat belt not fastened reminder	Std	Std
	Driver's seat belt indicator	Std	Std
	Reminder of door not closed	Std	Std
	TPMS	Std	Std
	Driver Airbag	Std	Std
	Co-pilot Airbag	Std	Std
	Side Airbag	N/A	Std
	120km/h speeding alarm	Std	Std
	Automatic running lock (15km lock)	Std	Std
	Child Lock	Std	Std
	Rear axle mechanical differential lock	○	Std
	Cruise Control	Std	Std
	Hand brake release sound reminder	Std	Std
	Electric Hold	N/A	Std
	Autohold	N/A	Std
	Reverse Redar	Std	Std
	Front Redar	Std	Std
	Reverse Camera	Std	Std
	Reverse distance display	Std	Std
	HAS / HDC / TCS	Std	Std
	Keyless enter & One-button start	Std	Std
	Remote Central Locking	Std	Std

Specifications and Configurations

	JMC Grand Avenue	MT (4X4)	AT (4X4)
SAFETY/EXTERIOR/INTERIOR	Engine Immobilizer	Std	Std
	Front Bumper	Std	Std
	Rear Bumper	Std	Std
	Aluminium alloy wheel hub	Std	Std
	Steel wheel hub spare tire	Std	Std
	Same color outside handle	Std	Std
	Chrome-plated inner handle	Std	Std
	Side Pedal	Std	Std
	Front tow coupler	Std	Std
	Rear tow coupler	Std	Std
	Front USB	Std	Std
	Rear 12V	Std	Std
	Adjustable Steeringwheel (2 direction)	Std	Std
	Steering wheel shift paddles	N/A	Std
	Passenger foldable armrest	Std	Std
	Rear foldable armrest	Std	Std
	Central glove box	Std	Std
	Flocking carpet	Std	Std
SEAT	3.5inch Instrument Panel	Std	Std
	Fabric	Std	Std
	Driver Seats 6 -Way Electric Adjustable	N/A	Std
	Driver Seats 4 -Way Electric Adjustable	Std	N/A
	Co-driver Seats 4 -Way Manual Adjustable	Std	Std
ENTERTAINMENT	Headrest height adjustable	Std	Std
	Reversible rear seat	Std	Std
	4 Speakers	Std	Std
	Radio	Std	Std
	Bluetooth	Std	Std
	Carplay	Std	Std
Light	10inch MP5	Std	Std
	Headlights not turned off reminder	Std	Std
	LED rearview mirror turning light	Std	Std
	LED daytime running light	Std	Std
	Automatic induction headlights	N/A	Std
	LED Lamp	N/A	Std
	Headlight dalay off	Std	Std
	High brake light	Std	Std
	Front Fog light	Std	Std
	Rear fog light	Std	Std
	Fog light steering assist	Std	Std
	Halogen front overhead light	Std	Std
Window Mirror	Electric window	Std	Std
	Electric rear mirror	Std	Std
	Boneless wiper	Std	Std
	Remote window opening (lifting and lowering)	Std	Std
	Manual anti-glare inner rearview mirror	Std	Std
AC	Defrosting	Std	Std
	Electric AC	Std	Std
	Second row of foot AC outlet	Std	Std
	Second row of face AC outlet	N/A	Std
CARGO	Pollen and PM2.5 filtration	Std	Std
	Monochrome metallic paint	Std	Std
	Cargo car rope hook	Std	Std
	Steel pipe rack	Std	Std
	Square box	Std	Std
	Bedliner	o	Std



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AUTOMAK

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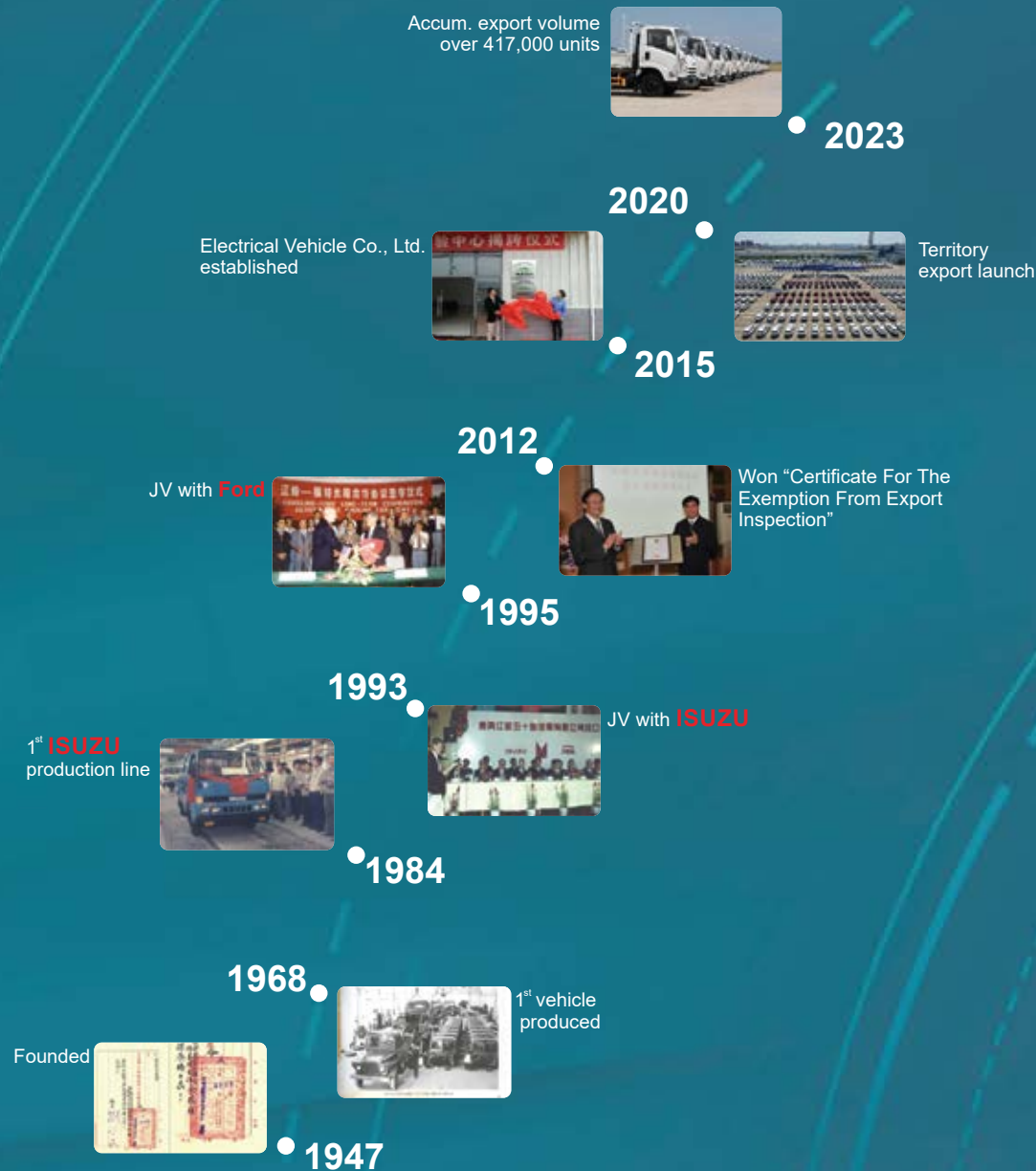
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JMCG Facts

- The only commercial vehicle company establishing joint-ventures with 2 of Fortune Global 500 enterprises in China (Ford, ISUZU)
- Over 5 decades of experience in manufacturing vehicles



World-class supplier

